

To be able to fill the Goals and objectives table, answer the following questions first:

Questions	Answers
How many customers are you going to have in the first 3 months of operation?	
How many customers are you going to have every month after the first 3 months of operation?	
How many Facebook (Instagram) followers are you going to have by the end of first six months of your business?	
If you have debt, in what time frame are you going to pay it back? How much each month?	
How many new business accounts are you going to win in the first six months?	
What is your minimum acceptable Google review rating by the end of first year?	

First year business objectives template

Objective (SMART GOAL No.1)	<i>Write your Objective in the box below:</i>				
	Is it Specific?	Is it measurable?	Is it realistic?	Is it achievable?	Does it have a timeframe/deadline?
Objective (SMART GOAL No.2)	<i>Write your Objective in the box below:</i>				
	Is it Specific?	Is it measurable?	Is it realistic?	Is it achievable?	Does it have a timeframe/deadline?
Objective (SMART GOAL No.3)	<i>Write your Objective in the box below:</i>				
	Is it Specific?	Is it measurable?	Is it realistic?	Is it achievable?	Does it have a timeframe/deadline?

Write your objectives (SMART Goals) in the light blue areas. Then, check against each box to ensure they are Specific, Measurable, Achievable, Realistic and Time-framed.